



# ASIA-PACIFIC MINISTERIAL CONFERENCE ON Disaster Risk Reduction 2022

## Private Sector Statement

ARISE India, ARISE Japan, and ARISE Philippines

ARISE is UNDRR's private sector partnership initiative of more than 400 private sector members committed to strengthening their communities across all five of the UNDRR regions. This is a joint statement by the three ARISE networks in the Asia-Pacific region, following the four guiding questions.

**arise**  **INDIA**  
PRIME SECTOR ALLIANCE FOR RESILIENT SOCIETIES



ARISE India was well on track to meet the goals and targets of Sendai Framework, in the private sector by working in tandem with Government of India. However, COVID-19, over the last two years forced us to lower the implementation gear, due to the considerable impact of coronavirus in the health sector and the economy.

The challenge was met by promoting innovations; like the [Bio Attenuator](#) for protection from virus transmission (in closed space) for maintaining business continuity and bringing life to “New Normal.” Another example is the SARTH1 initiative, for finding solution to DRR, in which 170 entries were received and top 10 organizations were honored and first three were given \$10,000 each as incentive, on the sidelines of GP 22 at Bali. [Quick Risk Evaluation \(QRE\) tool](#) was promoted among MSMEs, to enable them to find their risks themselves and take preventive measures. [Innovation Challenge](#), spanning over six months, for finding solutions to SDGs, was launched for private and public schools and first three teams were awarded handsome prizes, as incentives.

So that no one is left behind, capacity development and sensitization programs were organized for the Industries and communities living nearby. Having achieved the aim of lowering the fatalities due to natural and man-made disasters to a great extent, emphasis was shifted to bringing down economic and infrastructure losses. Challenges are in promoting insurance and re-insurance to cover the losses and bring down burden of the Government, bringing down the economic losses and making the infrastructures resilient, to meet the effect of the perceived disasters would be the main aim of ARISE India.

ARISE India has also taken the challenge of making India drought free by 2030, in conjunction with the Government of India and other stakeholders like NGOs and volunteer organizations.

ARISE India is also promoting collaboration with other ARISE Networks and organizations working in field of DRR, like Japan Bosai Platform, AISR, Brazil, Keio University, Japan, ARISE Philippines, to name a few.

**arise**  **Japan**  
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The private sector in Japan is on track to reach the goals and targets of the Sendai Framework for Disaster Risk Reduction by 2030. A key development was the restructuring of the Tokyo Stock Exchange in April 2022. Businesses in the Prime market category are now required to disclose climate-related information using TCFD, and this has proved to be strong incentive for large global businesses to invest in strengthening resilience over the long term. Under such incentive, corporate management practice itself is beginning to contribute to policy coherence between disaster risk reduction, climate change adaptation and sustainable development, as businesses work to meet the demands of civil society as well as investors in their actions as well as in their reporting.

At the same time, market loss and financial difficulties caused by Covid-19 has hit some sectors and businesses hard, making them unable to take action, despite fully understanding the need to invest in DRR.

ARISE Japan has been working with one such sector, the tourism sector, in raising awareness for ongoing initiatives such as the Tourism Crisis Management and Business Continuity Improvement pilot project, which develops business continuity plan templates and provides consultations for various tourism-related SMEs through partnerships with chambers of commerce and industry.

The private sector in Japan, including ARISE Japan members, are at the forefront to ensure DRR is inclusive. As the innovators and providers of services and solutions and as vendors to local government and other partners, ARISE Japan members provided, for example, free real-time damage prediction map products, climate change predictive models and cutting-edge slope management technology as discussed in ARISE Japan-ARISE Philippines Knowledge Sharing Sessions organized by the two networks. Good practices and solutions by ARISE Japan members are shared not only with other ARISE members globally, but to the DRR community through conferences and platforms such as MCR2030.

To further advance towards the achievement of the Sendai Framework by 2030, the key priorities of the private sector are to a) innovate and provide products and services that contribute to DRR in the community at large, and to b) keep their own organizations resilient, so that products and services will be provided without disruptions. The outcomes of the ARISE Japan Public Symposium in 2022, which discussed the tourism sector pilot project noted that for the latter, the simple lack of human or financial resources often prove to be the bottlenecks for SMEs, not apathy towards DRR action, and suggest that collaborative action resulting in the offering of easy-to-use resources through locally available partners, may accelerate progress.

<https://www.ariseglobalnetwork.org/join/network/arise-japan>

**arise**  **Philippines**  
PRIVATE SECTOR ALLIANCE FOR GREATER RESILIENT SOCIETIES



ARISE Philippines is on track in its efforts to achieve the targets of the Sendai Framework for Disaster Risk Reduction (SFDRR) by 2030 and in relation to our mandate. With our partners and members, we individually and collectively collaborate with and support other stakeholders particularly our government thru the NDRRMC (our NDMA), in reducing disaster risks and averting loss of lives, assets and livelihoods. In focusing our efforts to SFDRR Priority for Action 1 (Understanding Risk), we have made a lot of progress and successes in educating various sectors of society to include communities, personnel of our company members and other organizations, particularly emphasizing exposure and vulnerability as key drivers of risks. Through inclusivity, we consistently prioritize the needs of the most vulnerable sectors by institutionalizing joint projects to assist micro, small and medium enterprises (MSMEs) in their business continuity plans to include pre-disaster recovery preparations. In conjunction to this, we are implementing with the National Resilience Council and in collaboration with RIKA and UNDRR- ROAP the Quick Risk Estimation (QRE) tool for the COVID 19 pandemic. QRE for other hazards will be introduced next. Efforts were also made to advance the agenda on resilient infrastructure and Disaster Risk Financing by exploring various modalities and tools on risk transfers and insurance through our member companies and organizations as well as our regional international network of partners such as ARISE Japan and the International Finance Corporation and international Non-Government Organizations (NGOs). We also look forward to having similar joint efforts with ARISE India soon.

Lastly, we actively contribute to strategic policy coherence between DRR, climate change and sustainable development by leveraging on the capacities of our members to support the government in formulating and implementing DRR policies and programs both at the national and sub-national levels as well as in communities as we overcome the remaining challenges to achieve the targets and goals of the SFDRR, Paris Climate Agreement, SDGs, and the New Urban Agenda. At the level of policy implementation, our member companies' respective DRR and resilience efforts are now being mainstreamed in their ESG plans and programs as integral part of their core business value cycle and in GRI reporting. In totality, ARISE Philippines is one with you in promoting a whole of society approach through meaningful public, private and people partnerships. Likewise, we fervently believe in the mantra that: "No one gets left behind."

<https://www.arise.ph/>